

# STURGIS RALLY 2024

## 84<sup>th</sup> Annual Sturgis Motorcycle Rally August 2 – August 11, 2024

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These are the only Epic Billboards that will be available for Rally Vendors.  
A contract must be signed to secure any billboard location.

All contracts must be paid in full by **June 1<sup>st</sup>, 2024**. Your vinyl will not be installed until your account is paid in full. A 3.2% fee will be added to all credit card payments.

Vinyl will be up July 21<sup>st</sup> through August 11<sup>th</sup>, 2024. To ensure your vinyl is up on time, artwork is needed NO LATER than **June 24<sup>th</sup>, 2024**. Any artwork received after that date is not guaranteed and an additional 20% added.

*All vinyl will be recycled unless it is stated in the contract.*

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**[CLICK ON BILLBOARDS BELOW TO BE LINKED TO MORE INFORMATION](#)**

For questions regarding artwork, please contact our Creative Director  
Bri at: [Graphics@EpicOutdoor.com](mailto:Graphics@EpicOutdoor.com)

For questions regarding price, and/or securing a billboard location,  
Contact Epic at [Sales@EpicOutdoor.com](mailto:Sales@EpicOutdoor.com) or call: 605-388-9424

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# STURGIS RALLY 2024



**10'6" x 36' RHR**  
**Panel # 2006 | MM 30.00**  
**44.4167, - 103.531**



**10'6" x 36' LHR**  
**Panel # 2007 | MM 30.00**  
**44.4167, - 103.531**



**14' x 48' LHR**  
**Panel # 2013 | MM 42.70**  
**44.2656, - 103.4118**



**14' x 48' LHR**  
**Panel # 2019 | MM 43.00**  
**44.261869, - 103.409391**



# STURGIS RALLY 2024



**14' x 48' LHR**  
**Panel # 2021 | MM 43.10**  
**44.26064, - 103.408511**



**14' x 48' LHR**  
**Panel # 2039 | MM 50.24**  
**44.1804, - 103.325**



**14' x 48' RHR**  
**Panel # 2040 | MM 50.34**  
**44.1793, - 103.324**



**14' x 48' LHR**  
**Panel # 2043 | MM 50.44**  
**44.1781, - 103.323**

# STURGIS RALLY 2024

#9



**1-90 WESTBOUND TO STURGIS**

**14' x 48' LHR**

**Panel # 2045 | MM 50.54**

**44.1767, - 103.323**



**Sales@EpicOutdoor.com | 605-388-9424**