



OUTDOOR ADVERTISING  
605-388-9424

# MOBILE BILLBOARD TRUCK ART SPECIFICATIONS

## CREATING YOUR ARTWORK

When creating your artwork please be aware of the following:

CMYK Color Format

408 PPI (300 PPI Minimum)

Proper dimensions scaled correctly (see below)

“Poster” Size - 10’5” x 22’9”

inches: 5.25” x 11.45”

pixels: 2142 x 4672

Templates are available!

## ACCEPTABLE FILE FORMATS

We accept JPG, PSD, PDF. We prefer PDF. Please flatten layers prior to exporting.



Please submit artwork via email OR via Dropbox  
to [Graphics@EpicOutdoor.com](mailto:Graphics@EpicOutdoor.com)

## ADDITIONAL INFORMATION

If we are printing your vinyl, do **not** add bleeds or crop marks.

All text must be at least 1/4” from the edge of artwork.

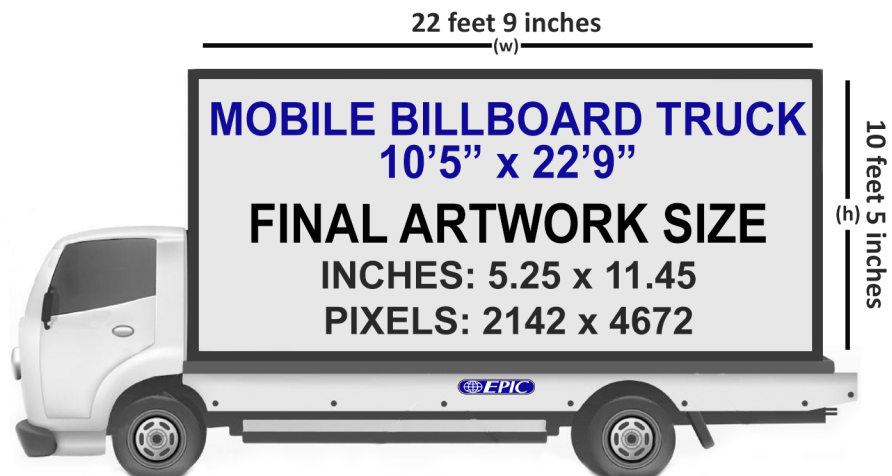
Please ensure images are high-resolution.

Make sure you use high contrasting colors.

Good High Contrasting Colors



Poor Low Contrasting Colors



For additional information please contact 605.388.9424 or [Graphics@EpicOutdoor.Com](mailto:Graphics@EpicOutdoor.Com)